

**TURKISH EMBASSY
OFFICE OF THE COMMERCIAL COUNSELLOR**

File : 26249002/01.I.550-116
Subject : Invitation

14 December 2015

The Associated Chinese Chamber of Commerce & Industry of Malaysia (ACCCIM)

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Email: accim@accim.org.my

Dear Sir/Madam,

Ref: Invitation to participate in a Turkish Buying Mission Programme to attend the ANFAS Food Product 23. International Food Fair and Beverage in Antalya, Turkey.

We refer to the above matter and take pleasure in informing you that a Turkish Buying Mission Programme will be organized on February 9-12, 2016 in conjunction with the ANFAS Food Product 23. International Food Fair and Beverage and your business community are cordially invited to this Program.

As you may appreciate, Turkey is a quite attractive market for the potential food investors. Total food amount consumed within a period of one year at more than 1200 touristic facilities located in Turkey is exceeding 1 million ton, while the amount of beverage is exceeding 600 thousand ton. In this respect, we consider food products and service an area which requires further consideration in bilateral economic and commercial relations.

ANFAS Food Product 23. International Food Fair and Beverage will be organized by the General Secretariat of the West Mediterranean Exporters Union, in cooperation with ANFAŞ Antalya Fuarçılık İşletme ve Yatırım A.Ş. The event brings together all organizations related to food products and services such as meat products, bakery, additives, confectionery, wholesale food distribution, fishery products, frozen foods, fresh agriculture products, canned foods and food technologies. You may kindly visit the exhibition web page for more details at <http://www.anfasfoodproduct.com/index.html>

This Buying Mission Program is an initiative of the Turkish Government to attract overseas buyers to Turkey as well as those seeking beneficial joint-ventures, and to introduce potential importers to producers and exporters of various high quality good and technologies available in Turkey.

During the program, in addition to participating in the ANFAS Food Product 23. International Food Fair and Beverage, participants will be briefed on the economic and commercial opportunities and potential of Turkey in general and on the food sector in particular and will also have the opportunity to attend bilateral meetings with the Turkish companies, visit the factory facilities of the manufacturers and/or to participate in a tour exploring the vibrant city of Antalya.

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Moreover, since the objective of the programme is to introduce 'new' importers to the Turkish market, the accommodation expenses at a 4 or 5-star hotel (including breakfast) of the companies will be paid for by the Turkish Government. Companies will only need to pay their travel expenses (airfare). However, it is required that the participating company representatives should have authority to enter into contract negotiations.

We hereby would like to present you the application form of the Buying Mission Programme, which should be filled and send back to our Office by **January 20, 2016** latest by interested companies, and request your kind assistance to attain an efficient participation by your business community to this event. Thank you.

Yours faithfully,



Mr. Refik ÖZGÜR
Chief Commercial Counsellor

Encl: 2 pages

**ANFAŞ FOOD PRODUCT 23. INTERNATIONAL FOOD FAIR AND BEVERAGE FAIR
BUYING MISSION DRAFT PROGRAM
(09-12 February 2016)**

09 February Tuesday	Arrival to Antalya
10 February Wednesday	Bilateral meetings with the Turkish companies
11 February Thursday	Visit to the Fair/Visit to the Facility
12 February Friday	Departure from Antalya