

Pursuant to the success of Latin American Business Day 2017, MATRADE is organizing an Export Acceleration Mission [EAM] to Bogota, Colombia and Santiago, Chile; from 30 September to 13 October. Aiming to further strengthen Malaysia's Bilateral Trade relations with Colombia and Chile, this mission is a platform for Malaysian Exporters seeking opportunities in South America. Focus sectors are Automotive Parts & Components, Furniture and Medical Devices & Consumables. Among the programs plan include Pre Arranged Individual Business Meetings, Networking Sessions, Briefings by Competent Authorities and Market Experts, Sharing of Experiences / Success Stories and Pitching to major Importers / Buyers. Attached are the Provisional Program [Annex I] and General Information [Annex II] To join, please register online at http://www.matrade.gov.my/en/international-trade-event-list. The participation fee is RM1,000.00 per person/per city. Payment can be made online or by submitting a crossed-cheque payable to "Ketua Eksekutif MATRADE".

Dateline for registration and payment is Friday, July 13th, 2018. The fee covers Administrative costs only. Other costs such as Airfare, Accommodation and Meals shall be borne by participants.

Do contact Ms. Nurul Huda Kamarul Baharin [e-mail: huda@matrade.gov.my / tel: +603-6207 7111], Ms. Ng Mei Mei [email: mei@matrade.gov.my / tel: +603-6207 7112] and Mr. Khairul Izan Ahmad Saufi [email: khairul@matrade.gov.my / tel: +603-6207 7107] for additional info.