



Pursuant to the success of Latin American Business Day 2017, MATRADE is organizing an Export Acceleration Mission [EAM] to Bogota, Colombia and Santiago, Chile; from 30 September to 13 October. Aiming to further strengthen Malaysia's Bilateral Trade relations with Colombia and Chile, this mission is a platform for Malaysian Exporters seeking opportunities in South America. □ Focus sectors are Automotive Parts & Components, Furniture and Medical Devices & Consumables. Among the programs plan include Pre Arranged Individual Business Meetings, Networking Sessions, Briefings by Competent Authorities and Market Experts, Sharing of Experiences / Success Stories and Pitching to major Importers / Buyers. Attached are the Provisional Program [Annex I] and General Information [Annex II] □ To join, please register online at <http://www.matrade.gov.my/en/international-trade-event-list>. The participation fee is RM1,000.00 per person/per city. Payment can be made online or by submitting a crossed-cheque payable to "Ketua Eksekutif MATRADE".

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Dateline for registration and payment is Friday, July 13th, 2018. The fee covers Administrative costs only. Other costs such as Airfare, Accommodation and Meals shall be borne by participants.

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