



## 中总筹组采购团赴中国上海参加首届中国国际进口博览会 ACCCIM BUYER DELEGATION IN PARTICIPATION OF THE 1ST CHINA INTERNATIONAL IMPORT EXPO, SHANGHAI, CHINA

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马来西亚中华总商会（中总）总会长丹斯里拿督戴良业将于2018年11月4日至7日，率领采购团赴中国上海参加首届中国国际进口博览会。

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2017年5月，中国国家主席习近平在“一带一路”国际合作高峰论坛上宣布，中国将从2018年起举办中国国际进口博览会。举办中国国际进口博览会是中国政府坚定支持贸易自由化和经济全球化、主动向世界开放市场的重大举措，有利于促进世界各国加强经贸交流合作，促进全球贸易和世界经济增长，推动开放型世界经济发展。

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由中华人民共和国商务部及上海市人民政府联合主办；世界贸易组织、联合国贸易和发展会议及联合国工发组织等国际组织为合作单位的首届中国国际进口博览会，将于2018年11月5日至10日，在国家会展中心（上海）盛大举行。博览会展区包括国家展、消费电子及家电展区、服装服饰及日用消费品展区、汽车展区、智能及高端装备展区、食品及农产品展区、医疗器械及医药保健展区及服务贸易展区。

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为了协助马来西亚商家掌握商机，中总获中国国际进口博览局正式委任为在马来西亚的境外邀请服务提供机构之一。中总将于7.2号厅（食品及农产品展区）设立中总馆（马来西亚），设置30个展位，共28家马来西亚企业参展。中总也筹组采购团鼓励本地商家参观中国国际进口博览会。

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谨此诚邀中总负责人、基本会员及团体会员商家踊跃报名参加上述采购团。航班及上海酒店住宿的预订，采购商可自行安排，或通过中总秘书处协助预订，机票及酒店价格按航空公司及酒店最后价格为准。采购商也请自行负责当地的交通安排。

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中总将协助采购商办理参观证、出版中总采购团手册以及邀请采购商出席中总欢迎晚宴，中总将征收RM 500，以支付上述费用。

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兹附上报名表格及暂定行程供参考，欲参加者请于2018年8月31日前，将填妥的表格电邮或传真至中总秘书处。

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有关询问，请联络中总秘书处林丽珊或郑依妮，电话：03-4260 3090，或电邮：national-unity@accim.org.my。谨此函达。谢谢。

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We are pleased to inform that Tan Sri Datuk Ter Leong Yap, President of ACCCIM will be leading a buyer delegation to Shanghai, China from 4th to 7th November 2018 in participation of the 1st China International Import Expo (CIIE).

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In May 2017, H.E. Mr. Xi Jinping, President of the People's Republic of China announced at the Belt and Road Forum for International Cooperation that with effect from 2018, China will be organising China International Import Expo (CIIE). It is a significant move for the China Government to hold CIIE with a view of firmly supporting trade liberalization, economic globalization as well as actively opening the market to the world. It will facilitate countries all around the world to strengthen economic and trade cooperation, to promote global trade and economic growth in order to advance the development of an open world economy.

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Jointly hosted by the Ministry of Commerce of the People's Republic of China and Shanghai Municipal People's Government, partnered with World Trade Organization, United Nations Conference on Trade and Development United Nations Industrial Development Organization, the 1st CIIE will be held from 5th to 10th November 2018 at the National Exhibition and Convention Center (Shanghai). The exhibition areas included Country Pavilion for Trade & Investment, Consumer Electronics & Appliances, Apparel, Accessories & Consumer Goods, Automobiles, High-end Intelligent Equipment, Food & Agricultural Products, Medical

Equipment & Health Care Products, and Trade & Services.

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In order to assist Malaysian businesses in maximizing the business opportunities offered by participating at the CIIE, we are happy to inform that the ACCCIM has been officially selected by the CIIE Bureau as one of the Outbound Exhibition Invitation Service Providers in Malaysia. We will be setting up an ACCCIM Pavilion (Malaysia) with 30 booths at Hall 7.2 (Food & Agricultural) consisting of 28 Malaysian companies. A buyers' delegation will also be organised to encourage local businesses to visit CIIE.

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ACCCIM Office Bearers, Members of Constituent Members and Associate Members are encouraged to participate in this buyers' delegation. Delegates may make your own flights and hotel accommodation reservation, or booking can be made via ACCCIM Secretariat. Air tickets and room charges are subject to final prices charged by airlines and hotel. Delegates are requested to make your own local transportation as well.

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ACCCIM will assist delegates to apply visitor pass, publish ACCCIM Delegation Handbook, and organise an ACCCIM Welcoming Dinner. A fee of RM 500 will be imposed by ACCCIM to cover the above expenses.

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We are pleased to enclose the Registration Form and Tentative Programme for your reference. Interested members are kindly requested to return the duly completed registration form to ACCCIM Secretariat latest by 31st August 2018

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For enquiries, please contact Lim Li Sang or Chung Yee Nee of ACCCIM Secretariat at Tel: +603-4260 3090 or Email: [national-unity@accim.org.my](mailto:national-unity@accim.org.my). Thank you.