

企业经营分享暨企业拜访

Entrepreneurship Management and Corporate Visit

主讲者：拿督赵文耀
巴生港口贸易物流集团首席执行官兼董事经理
Speaker : Dato' Michael Tio Boon Yaw
Group Chief Executive & Managing
Director of PKT Logistic (M) Sdn Bhd

日期：2015年8月15日 (星期六)
Date : 15th August 2015 (Saturday)

时间：上午9时30分
Time : 09.30 am

地点：巴生港口贸易物流集团礼堂
Venue: PKT Logistic Group Sdn Bhd' s Auditorium

报名费：RM75 (包含茶点及午餐)
Registration Fee: RM75 (Inclusive Refreshment and Lunch)



Dato' Michael Tio Boon Yaw Group Chief Executive & Managing Director of PKT Logistics (M) Sdn Bhd from a young age started showing his potential in business. It was the entrepreneurial gene that he carries down from his father Dato' Tio Sook Keo who founded Port Klang Trading (was renamed PKT Logistics Group Sdn Bhd) way back in 1974.

As a student in England, he started showing his entrepreneurship by getting involved in exporting luxury pre-owned vehicles. Dato' Michael finally returned to Malaysia in 1996 to join his family business PKT which he quotes by saying "I came back for National Service".

With his philosophy of "Dream of it, Talk about it, Plan for it, Work on it and Get it" he took the leading role to further grow the company with the vision of becoming a logistics leader in providing customised integrated total logistics solutions in the ASEAN region. He also took a big leap to leverage on technologies by making facebook compulsory in PKT. Today, facebook is PKT' s intranet and communication tool with over 20,000 fans. With his contribution to the logistics industry in the country, he was appointed as an Adjunct Professor by the University Utara Malaysia.

His philosophy towards Corporate Social Responsibility(CSR) is "CSR is not about how you spend your profits, CSR is about how responsible you make your profits" which has made PKT' s CSR stand out among the rest.

Today PKT is a leader in the automotive logistics in Malaysia with customer base of over 10 car brands. PKT also focuses on logistics in Fast Moving Consumer Goods (FMCG) and Food & Beverage (F&B). PKT proudly sit on 3 state of the art concept warehouse The Ship, The Waves and The Lighthouse. When completed, One Logistics Hub will be the biggest self-sustaining logistics hub in Asean.

拿督赵文耀是从父亲的身上继承创业因子，其父在1974年创立巴生港口贸易物流集团的前身，而他本身在很早就显露商业方面的才华。

在英国念书的时候，他就开始涉足出口二手车的生意，显露其创业家精神。他在1996年回流大马，加入家族公司，他说，回来“是为国服务”。

在人生观“梦想它，讨论它，计划它，完成它，得到它”下，他带领公司朝向东盟首屈一指的全面性物流服务提供者的道路前进。他还善用科技，将脸书全面融入公司。如今在脸书上，公司与超过2万名粉丝在脸书互动。他在物流领域的贡献深受认可，获得北方大学授予兼职教授的荣誉。

他对于企业社会责任的定义是“它不在于你如何使用你的盈利，而是如何负责任地获取你的盈利”，这也是巴生港口贸易物流集团能够在这方面脱颖而出的原因。

如今，巴生港口贸易物流集团已成为马来西亚汽车物流业的领导者，客户包括逾十个汽车品牌；公司核心业务也包括快速消费品和食物及饮料物流。公司目前正在打造3栋名为“船舰”，“波浪”和“灯塔”的先进概念仓库。一旦竣工，One物流中心将成为东盟最大的自给自足物流中心。

欲报名，请联络：

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