



2015 SOUTH AFRICA TRADE MISSION TO MALAYSIA

17th August 2015 - 9AM to 4PM

Taming Sari 3, Royale Chulan Hotel Kuala Lumpur

The South African High Commission Malaysia and the Department of Trade and Industry (the Dti) South Africa cordially invites you to join the **TRADE AND INVESTMENT SEMINAR and B2B MEETINGS** to explore your business opportunities with the South African companies!

The Trade and Investment Seminar and B2B meetings will focus on **Food and Beverages** (fresh fruits, olive oil, fruit juice, canned food, processed raw meat, frozen food, wine, etc) and the **Oil and Gas services** sectors.

As a key trading and investment partner, Malaysia's total trade with South Africa stood at MYR 5.3 billion in 2014, a 10% increase from trade levels in 2013. 2014 South Africa exports to Malaysia increased by 5% and were valued at MYR 2.3 billion. The objectives of this event are to promote South Africa's agro-processed offerings and aptitudes in the oil and gas services sectors as well as to foster bilateral trade and commercial ties between the two countries.

This event is a great opportunity for you to meet potential business partners, expand network and to build fruitful relationships with these contacts and their businesses.

PROGRAM

9.00am – 9.40am	Registration and Morning Coffee
9.40am – 9.50am	Opening Remarks by Program Director, Department of Trade and Industry (the Dti) South Africa
9.50am – 10.00am	Welcome Remarks by H. E. Mhlanga S I, South African High Commission Malaysia
10.00am – 10.20am	Keynote Address by YBhg Dato' Dzulkifli, Chief Executive Officer, Malaysia External Trade Development Corporation (MATRADE)
10.20am – 10.35am	Coffee Break
10.35am – 10.45am	Introduction of South African Delegates
10.45am – 11.30am	Presentation on Trade and Investment Opportunities in South Africa by Mr Kabelo Kenneth Malatsi, Deputy Director: Export Promotion, Trade & Investment South Africa, the Dti South Africa
11.30am – 12.00noon	Q&A Session
12.00noon – 1.15pm	Business Networking Lunch
1.15pm – 4.00pm	Business-to-Business Meetings
4.00pm	End of Program



For enquiries or pre-registration please contact:

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FREE ADMISSION Pre-Registration Required

Organized by:



the dti
Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

SOUTH AFRICAN HIGH COMMISSION

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