



# 第五届马中企业家大会

## THE 5<sup>TH</sup> MALAYSIA-CHINA ENTREPRENEUR CONFERENCE (MCEC 2015)

主题 Theme : 拓展现代海丝路, 构建和谐东盟区

Advancing Modern Maritime Silk Road, Building Harmonious ASEAN.

日期 Date : 2015 年 11 月 7 日 (星期六) 07<sup>th</sup> November 2015 (Saturday)

时间 Time : 早上 8 点至下午 5 点 8AM -5PM (0800-1700)

地点 Venue : 马来西亚雪兰莪州·莎亚南·银禧大礼堂

Dewan Jubli Perak, Bangunan Sultan Salahuddin Abdul Aziz Shah, 40503 Shah Alam, Selangor Malaysia.

主办 Organized by : 马来西亚-中国总商会 Malaysia-China Chamber of Commerce (MCCC)

联办 Co-Organized by : 工银马来西亚 ICBC Malaysia & 马来西亚雪兰莪州政府 Selangor State Government

日程 Schedule Event : 第五届马中企业家大会流程 MCEC 2015 Programme

		开幕仪式 OPENING CEREMONY
0800	0930	登记及享用早点 REGISTRATION & EARLY BREAKFAST
0930	0935	2015 年第五届马中企业家大会工委会主席陈友信先生致欢迎辞 WELCOME SPEECH BY MR TAN YEW SING, ORGANIZING CHAIRMAN OF MALAYSIA-CHINA ENTREPRENEUR CONFERENCE (MCEC)
0935	0940	马来西亚-中国总商会总会会长拿督黄汉良致辞 SPEECH BY DATO' BONG HON LIONG, PRESIDENT OF MALAYSIA-CHINA CHAMBER OF COMMERCE (MCCC)
0940	0945	工银马来西亚总裁致辞 SPEECH BY CHIEF EXECUTIVE OFFICER OF INDUSTRIAL AND COMMERCIALBANK OF CHINA ( MALAYSIA ) BERHAD (ICBCM)
0945	0955	中华人民共和国驻马来西亚大使黄惠康致辞 SPEECH BY H.E. HUANG HUIKANG, AMBASSADOR EXTRAORDINARY AND PLENIPOTENTIARY OF THE PEOPLE'S REPUBLIC OF CHINA IN MALAYSIA
0955	1015	马来西亚雪兰莪州阿兹敏阿里州务大臣致开幕辞 OPENING SPEECH BY Y.A.B. TUAN MOHAMED AZMIN ALI, DATO'MENTERI BESAR OF SELANGOR, MALAYSIA
1015	1035	马来西亚交通部长拿督斯里廖中莱致主题演讲 KEYNOTE SPEECH BY Y.B. DATO' SRI LIOW TIONG LAI, MINISTER OF TRANSPORT
1035	1100	开幕仪式和拍摄团体照 OPENING CEREMONY & PHOTOGRAPH SESSION
1100	1120	茶歇 TEA BREAK
		第一环节：专题演讲 FIRST SESSION: SPEECH ON SPECIAL TOPIC
1120	1200	互联网+时代 SPEECH ON"ERA OF INTERNET PLUS" 刘胜义, 腾讯公司网络媒体事业群总裁, 集团高级执行副总裁 LAU SENG YEE, SENIOR EXECUTIVE VICE PRESIDENT OF TENCENT AND PRESIDENT OF ITS ONLINE MEDIA GROUP
1200	1220	签署谅解备忘录 SIGNING MEMORANDUM OF UNDERSTANDING

1220	1300	(1) 论坛主题-创业大讲堂：创新、创意、创业 (1) ENTREPRENEUR FORUM: INNOVATION, CREATIVITY, ENTREPRENEURSHIP		
		金融：融惠贯通，商赢东盟 BANKING & FINANCE 孙权总裁，中国资本动力基金董事长		
		绿色能源 GREEN & RENEWABLE ENERGY 亿利资源集团有限公司负责人		
		制造贸易：广聚资源，实业共赢 MANUFACTURING & TRADE 丹斯里林伟才，马来西亚顶级手套 TOPGLOVE 主席		
1300	1400	午休、交流及参访展位 LUNCH BREAK & VISIT TO EXHIBITION BOOTHS		
		第二环节：企业板块 SECOND SESSION: BUSINESS SECTOR		
1400	1420	金融荟萃：由工银马来西亚逐一分析   ANALYSIS ON ASIA FINANCE PRESENTED BY ICBC MALAYSIA	女企业家论坛 WOMEN ENTREPRENEURS GROUP WORKSHOP	大会对接会 BUSINESS MATCHING SESSION
1420	1500	创业经验谈：跨国新商机 ENTREPRENEURSHIP EXPERIENCE: TRANSNATIONAL NEW BUSINESS OPPORTUNITIES  印尼媒体大亨哈里·塔诺索迪布 ( Hary Tanoesoedibjo ) 中文名为陈明立，媒体公司 Global Mediacom & MNC 集团总裁、企业家、第一位竞选印尼副总统职位的华人政治人物，演讲“创业，全球战略，新时代商业机会”  SPEECH ON “ENTREPRENEURSHIP, GLOBAL STRATEGY, BUSINESS OPPORTUNITY IN NEW ERA” BY HARY TANOESOEDIBJO, GROUP DIRECTOR & CEO OF MNC GROUP, INDONESIA		
1500	1600	(2) 论坛主题-电子商务论坛：创新、创意、创业 (2) E-COMMERCE FORUM: INNOVATION, CREATIVITY, ENTREPRENEURSHIP  (A) 蔡亮华教授，北京邮电大学教授、科技专家、中国电子商务的奠基人之一 PROFESSOR CAI LIANGHUA FROM BEIJING UNIVERSITY OF POSTS & TELECOMMUNICATIONS, TECHNOLOGY EXPERTS, ONE OF THE FOUNDERS OF CHINESE E-COMMERCE.  科技创新 INNOVATION OF TECHNOLOGIES  (B) 路骋，京东集团副总裁 LU CHENG, VICE PRESIDENT OF JINGDONG GROUP  (C) 许长龙，阿里巴巴全球商业领袖 XU CHANGLONG, ALIBABA GROUP, HEAD OF GLOBAL BUSINESS		
1600	1615	茶歇与交流 TEA BREAK & NETWORKING		
1615	1700	“医药保健”论坛节目 “MEDICAL & HEALTHCARE” FORUM		

请联系第五届马中企业家大会秘书处的助理：李先生或潘小姐，联系电话：603-92231188；传真：603-92221548；电邮：mcec@mccc.my, enquiry1@mccc.my；登录马中总商会网站 <http://www.mccc.my/> 查看大会相关内容。谢谢！Please contact MCEC 2015 Secretariat Mr.Lucas / Ms.Kristina for enquiry at Tel:+603-92231188, Fax:+603-92221548, Email: mcec@mccc.my, enquiry1@mccc.my, or log-on to [www.mccc.my](http://www.mccc.my/) for more information, thank you!