



校企合作校园开放日

主办单位



The Associated Chinese
Chambers of Commerce
and Industry of Malaysia
(ACCCIM)
6th Floor
Wisma Chinese Chamber
258, Jalan Ampang
50450 Kuala Lumpur



Federation of Malaysian Manufacturers
Selangor Branch
(FMM)
FMM Selangor Branch
34, Jalan Pekedai U1/36
HICOM Glenmarie Industrial Park
40150 Shah Alam



UTAR, Sungai Long Campus
Universiti Tunku Abdul Rahman
Jalan Sungai Long
Bandar Sungai Long
Cheras, 43000 Kajang
Phone: +603 9086 0288 (Ext: 768 or 231)
E-mail: dcc@utar.edu.my

Save the date

日期: 2016年7月23日, 星期六

地点: KB103, Block KB
UTAR Sungai Long Campus
Jalan Sungai Long
Bandar Sungai Long

时间: 上午9时至下午2时

网上注册您的参与: <https://supers.utar.edu.my/welcome/register/event/VN5pk7qdCwELeKk/>



以扫描网上注册:

一个国家若想拥有良好的社会经济, 其基础条件是工商业必须不断地革新与创造具有更高附加价值的经济活动。大学、研究机构与工业之间强而有效的联系与合作是促使这些活动发生的关键。然而, 在马来西亚, 校企合作仍远低于令人满意的程度。因此, 须给予校企合作更多的关注和努力以提升其水准。

拉曼大学拥有逾1千200 名的学术成人员参与了学术与开发的活动。其中包含了来自工程学、资讯与通讯科技能、科学、医学、会计、商业与经济、文学与社会科学各领域。拉曼大学志在通过向本地工商业尤其是中小型企业提供咨询、研究与开发、测试服务、和专业服务以展开校企合作。

拉曼大学身为一所由社会大众合力建设的大学, 秉持着取之社会、用之社会的精神, 透过各项管道致力于国家和社会经济发展。拉曼大学与马来西亚中华总商会及马来西亚制造商联合会联办的开放日乃拉曼大学向本地工商业所尽的绵薄之力。这也是马来西亚中华总商会科技创新组用于促进马来西亚校企合作的一项倡议。

议程

08.00: 登记

09.00: 致欢迎辞

09.15: 校企科学、技术和创新 (STI) 合作 - 经济增长的引擎

10.00: 拉曼大学: 人力资本、工业研发资源与援助

10.30: 茶点

11.00: 校企对谈会

12.30: 联谊午餐

14.00: 结束

University-Industry Link Campus Open Day

Organised by



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(ACCCIM)
6th Floor
Wisma Chinese Chamber
258, Jalan Ampang
50450 Kuala Lumpur



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E-mail: dcc@utar.edu.my

Register your participant at:

Save the date

Date: **23rd July 2016, Saturday**
Venue: KB103, Block KB
UTAR Sungai Long Campus
Jalan Sungai Long
Bandar Sungai Long
Time: **9.00am to 2.00pm**

<https://supers.utar.edu.my/welcome/register/event/VN5pk7qdCwELeKk/>



Scan to Register:

Agenda

- 08.00 : Registration**
- 09.00 : Opening remarks
- 09.15 : Science, Technology and Innovation (STI) Link between Universities and Industry - The Engine for Economic Growth
- 10.00 : UTAR: Human Capital, R&D Resources and Support for Industry
- 10.30 : Refreshment**
- 11.00 : University-Industry Dialog
- 12.30 : Networking Lunch**
- 14.00 : End of Programme

One of the key ingredients for the socio-economic well-being of a nation is the innovativeness of the business and industry in creating new and higher value-added economic activities. A crucial factor for this to happen is the strong and effective link and collaboration between universities, research institutions and the industry. However, such link in Malaysia is far from satisfactory thus far and demands for more focus and effort to enhance it.

Universiti Tunku Abdul Rahman (UTAR) has more than 1200 academic staff who are involved in R&D. They are from the fields of engineering, information technology, science, medicine, multimedia technology, business, finance, arts and social science. It is the aim of UTAR to connect with the local industry especially the small and medium enterprise (SME) by providing consultancy service, R&D service, testing service and professional training to them.

UTAR being a university set up by the people and for the people has always been highly committed to its socio-economic responsibilities to the nation and society. The UTAR Campus Open Day for Industry organised in collaboration with ACCCIM and FMM Selangor is part of the effort of UTAR to serve and support the industry. It is also an initiative of the Science, Technology and Innovation Committee (STIC) of ACCCIM to promote university-industry link in Malaysia.